

















# Pillar 1: All schools implement college and career ready standards with fidelity

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# GOEI is relentlessly keeping track of progress to ensure success on a regular basis

## Pillar 1: All schools implement college and career ready standards with fidelity

Strategies	12/5/12	3/14/13	6/5/13	8/29/13	12/5/13	3/13/14	...	Likelihood to succeed
1. Break down silos (e.g. between teachers and parents)								Likely
2. Strengthen real world relevance								Likely
3. Adopt quality assessments to replace AIMS								At Risk
4. Communicate effectively and often								Very Likely

Note: This is a historic look at where we've been. These elements will be updated each quarter for each pillar

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### Strategy 1: Break down silos between key groups



Projects	Purpose	Turning point
1. JTED “common core” conferences	To connect “academic” teachers with CTE resources that help build project-based learning	JTEDs submitted a joint proposal to align CTE lesson plans to new standards (May 2013)
2. Regional Center business and education convenings	To connect local businesses that support education with the career ready nature of the new standards and encourage resource sharing	All regions decided to participate, after some hesitation (July 2013)
3. “Collaborative Education Partners”	To help coordinate implementation of the new standards at the state and regional level	Strife among partners resolved in closed door session (May 2013)
4. Parent Ambassadors	To provide a base of support for teachers so they are not “going it alone” in the classroom	Under development
5. Other convenings	Link and leverage resources, knowledge, and skills to reduce duplication and increase school and teacher capacity	Under development

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### Strategy 2: Strengthen real world relevance



Projects	Purpose	Turning point
1. Participate in Arizona CTE Quality Skills Commission (Formerly the Arizona Skills Standards Commission)	Align rigorous academics with locally vetted CTE assessment standards to confer a certificate which employers find as a valid and reliable indication of student qualification	Winter convenings led to spring workgroups with ADE, districts, regional centers, CTE coordinators and JTED leads to discuss joint proposal, submitted to GOEI in spring 2013
3. Improving the image of CTE (i.e., Go Build marketing campaign)	Support communications efforts that show the labor market needs for future high school and post secondary graduates the value and benefits of skilled trades and dispel myths and negative perceptions about these types of careers	Interest in AZ from several organizations began this spring
4. Arizona Manufacturing Partners	Support the business led organization, currently part of the AZ Chamber of Commerce and Industry, in developing manufacturing based pipeline from high school to employer using the National Manufacturing Institute framework as a guide	Chamber of Commerce subcommittee formed a 501©3 called Arizona Manufacturing Partners with strong business leadership in spring 2013

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### Strategy 3: Adopt quality assessment to replace AIMS



Projects	Purpose	Turning point
1. Broadband Working Groups	To determine the needs of each district and charter related to Internet access required for a new assessment, develop a plan to address those needs, and communicate the plan with stakeholders; also addresses concerns that the new standards are not being implemented because the state will not be ready for the new assessment in 2015	First started meeting in April 2013; started the information gathering phase of the work, and after feedback and input from various stakeholders, an RFI was released in August 2013 (Responses will be received September 2013)
2. Target Technology Infrastructure Resources to Rural/Poverty-Stricken Areas	To ensure that we don't create a larger achievement gap as a result of testing environment via the "digital divide"	Gathering information: broadband needs assessment finished October 2013; ADE PARCC Readiness Assessment
3. Computer Literacy for Teachers & Students	To ensure that we don't create a larger achievement gap as a result of testing environment via teacher and students comfort level with technology	In development

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Strategy : Communicate effectively and often



Projects	Purpose	Turning point
1. Presentations/ Booths	To ensure that all students, teachers, and families are aware of the state's commitment to more rigorous standards and understand the benefits; to help teachers feel supported and receive the resources they need to be successful	Always in progress
2. Newsletters	To ensure that all students, teachers, and families are aware of the state's commitment to more rigorous standards and understand the benefits; to help teachers feel supported and receive the resources they need to be successful	Launched July 2012, list has grown to 898
2. Social media messaging	To ensure that all students, teachers, and families are aware of the state's commitment to more rigorous standards and understand the benefits; to help teachers feel supported and receive the resources they need to be successful	Reached 15,000 likes on Facebook in August 2013
3. Governor's Summer Reading Program	To help connect parents and families to real actions they can take to improve their child's educational experience, and positively affect the experience of others in their community	First launched summer of 2012
4. Public Engagement Task Force	To communicate key education policy issues to the public; the current focus is on implementing communications and outreach strategies to support the successful implementation of the standards	Press conference to launch (September 2012) Senate Hearing (March 2013)
5. Produce videos showing value of common core such as teacher testimonials and examples	To increase awareness and understanding of the benefits of the new standards from a teacher's point of view and to address concerns about teacher engagement	In development

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1. Break down silos (e.g. between teachers and parents)					Reflects the Senate Hearing on HB 2047 (AIMS Transition)			Likely
2. Strengthen real world relevance								Likely
3. Adopt quality assessments to replace AIMS					In addition to our social media presence, the PET partnership is making great strides in communicating about the Standards			At Risk
4. Communicate effectively and often								Very Likely

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- Upcoming Events to be Aware of
  - Glenn Beck Visit (October 11<sup>th</sup>)
  - Arizona Senate Informational Hearing on Common Core (October)
- Questions?